

As Komana Binbirdirek Hotel, we are committed to ensuring profitability and long-term success by adopting economic sustainability. We adopt our economic sustainability policy based on the following principles:

### **1. ECONOMIC INVESTMENTS:**

Komana Binbirdirek Hotel manages economic investments in a planned and balanced manner. We aim to gain competitive advantage by investing in innovation and technological developments.

### **2. FAIR AND TRANSPARENT FINANCIAL GOVERNANCE:**

We manage our financial processes in a fair and transparent manner. We create a trustworthy environment by establishing honest and transparent communication with our guests, employees and stakeholders.

### **3. CUSTOMER SATISFACTION AND LOYALTY:**

We aim to maximize guest satisfaction. We aim to create a repeat customer base by creating customer loyalty.

### **4. FINANCIAL EFFICIENCY:**

Komana Binbirdirek Hotel focuses on continuous improvement in cost effectiveness and efficiency. We keep expenses under control and continuously optimize our financial performance.

### **5. CONTRIBUTION TO THE LOCAL ECONOMY:**

We aim to contribute to the local economy in the region where our hotel is located. We prioritize local suppliers and support the local workforce.

### **6. EMPLOYEE PRODUCTIVITY AND DEVELOPMENT:**

We invest in the development and productivity of our employees. We increase the skills of our employees and support them to develop themselves through training programs and career opportunities.

This policy reflects Komana Binbirdirek Hotel's commitment to economic sustainability and aims to manage our business operations in a balanced manner with long-term success and profitability. Adhering to the principle of continuous improvement, we continuously evaluate and improve our economic sustainability performance.