

Komana Binbirdirek Hotel uses the following methods to effectively share its sustainability management policies with employees, suppliers, stakeholders, and customers:

### **1. For Employees:**

- o To explain sustainability policies to employees and emphasize their importance by organizing in-house training programs.
- o To share policies by using announcements and internal communication tools in relevant departments.
- o To create internal newsletters that provide employees with regular updates on sustainability performance.

### **2. For Suppliers:**

- o Organize supplier meetings to share sustainability expectations and policies.
- o Include sustainability criteria in supplier contracts.
- o Establish a continuous dialogue on sustainability by creating supplier communication platforms.

### **3. For Stakeholders:**

- o Publish annual sustainability reports to explain the organization's sustainability performance to stakeholders.
- o Engage with local communities and other stakeholders by participating in community meetings and events.
- o Inform stakeholders through regular updates on social media and the corporate website.

### **4. For Customers:**

- o Explain sustainability policies to customers through information boards, brochures, and other materials in the hotel.
- o Create a sustainability page on the website to tell guests about the hotel's sustainability commitments.
- o Send sustainability - related information to customers via email newsletters and booking confirmations.